

FRIENDS OF THE AMADOR COUNTY LIBRARY
Monthly Board Meeting -July 18th, 2017

Minutes

Call to order at 9:03

Welcome guest: Nina Machado, Amador First 5 Literacy programs

Roll Call

Present: Jan Hewitt, Patt McHugh, Jim Powell, Michele Powell, Rick Sprenkel, Bonnie Toy

Absent: JoAnn Chevrette, Mary O’Neal, Elizabeth Rhein

Ex Officio: Laura Einstadter

Quorum declared

Approval of June minutes

M/S/P Toy/M. Powell/unanimous to accept

Correspondence: None

LIBRARY DIRECTOR’S REPORT: Laura Einstadter

*Summer Reading Program ends this Friday July 21, 2017

*Makers’ Fair was held on July 15 from 10:00 to 2:00, focus was arts & crafts, hands-on booths addressed topics such as photography, painting, 3-D printing, successful event, intend to repeat it next year, everyone learned a lot. The Fair was attended by 30 children and 25 adults.

* *CENIC <cenic.org> connects California to the world—advancing education and research statewide by providing the world-class network essential for innovation, collaboration and economic growth.*

CENIC: a call is scheduled with members of CENIC to discuss extending broadband to all the library branches. The upfront cost of the project when we spoke last year was \$35,000. We are investigating methods to obtain funding that would enable the library to move forward with this project.

The state library is calling the CENIC project California Public Library Broadband Project also known as CalRen/CENIC Connection.

TREASURER’S REPORT: Jim Powell

M/S/P Toy/McHugh/unanimous to accept

NEW BUSINESS:

First 5 Amador Literacy Programs: Nina Machado

Presented a update of the Amador First 5 literacy programs in Amador County.

*The donations for Imagination Library Program have been coming directly to Amador First 5 and some via through Amador Community Foundation.

*Imagination Library- 812 age-appropriate children in Amador County <AC> receive a monthly book that represents approximately 60% of eligible children in the county. There are about 280 births a year in AC. It is estimated that nearly 1,000 children are benefiting from these books because many families don't stay in the program after the first child, but those children have the books in the home. Working on ways to have all children enrolled. First 5 encourages families to enroll each child and share extra books through the Little Free Libraries.

*Dr. Stone at Sutter Pediatrics received a second \$3,000 grant to distribute books at well-child check-ups. The second grant this year for books that focus on health topics.

*First 5 is exploring ways to work with the library to support child care providers and preschools with early literacy activities.

First 5 continues to be an active co-facilitator for Read Across Amador. The group is working on a countywide campaign for September -- Literacy Month.

Sacramento Kings Meeting: Rick Sprenkel and Jim Powell

*Called the "Do Good Summit" and attendance is required for your organization to be eligible for any funding or programs support from the Kings. Most of the 1 & 1/2 hours was describing and promoting their Foundation and it's charitable works.

*Options for support are:

1. We can buy discounted game tickets to resell or raffle
2. Free tickets to be used as prizes, but can not be raffled
3. We can be the "spotlighted non-profit" at a game. We would have a booth at a game and an on air interview spotlighting FACL.
4. We can be beneficiary of a 50/50 raffle getting 25% of the prize.

*POI- last year Amador County organizations got \$2,300, Calaveras got \$235 and Sacramento got \$2,500,000.

Phase Two – Digitization: Rick Sprenkel

- *Ledger-Dispatch is going to take over all costs of this project going forward.
- *Jack Mitchell will give us a letter from the new L-D organization reiterating that FACL has all rights to the information.
- *Rick will draft a letter for board member review outlining our relationship with the L-D specifically regarding the payments to BMI for digital services.

Re-visit Membership Fees: Jim Powell

- *Suggest increasing Individual, Family and Sustaining memberships by \$5.00 instead of the flat \$20 rate.
- *Suggest changing Business category from membership to sponsorship with benefit of being mentioned <an ad> in the newsletter and on the website.
- *Suggest including Angel Gift option in addition to membership dues.
- *Item will be on agenda in August for discussion by full board.
- *Michele will draft a flyer on this for review by board and with the intention that it would be presented to businesses as appropriate.
- *Jim will write an article for next newsletter on the topic.
- *Discussion to be continued.

Donor Database & Thank you notes: Bonnie Toy

- * Patt McHugh volunteered to take over the maintenance of the donor database and write the Thank You/Tax letters to our donors.
- *Michele Powell will transfer all information, forms and data to Patt.

Lower Price of Book Bags: Jim Powell

- *Realized we had already lowered the price to \$5.00.
- *It was proposed that in the last hour of the book we announce that if “you buy a book bag for \$5.00, you can fill it up for an additional \$1.00.”
- *To be discussed at August meeting.

OLD BUSINESS:

2018 “Concert” Plan – Alternative Ideas: Michele Powell

- *Discussed other venues to hold the concert-
 - Rancheria-explore a sponsorship of the entire event
 - Kennedy Mine Amphitheatre- picnic, food trucks, wine
 - Winery venue- Montevina, Cooper or Helwig because they have theatres. Bonnie will investigate the winery options.

*Looking at late summer 2018

*Discussion to be continued.

FACL Web Maintenance – Link to newspaper archive – update: Rick and Bonnie

*Rick asked KVGC and Amador Historical Society to add a link to Ledger Dispatch digital files on their sites. Not done yet.

*Bonnie is reviewing website for needed updates and changes.

COMMITTEE REPORTS:

*Annual Concert- See above under Old Business

*Book Sale: JoAnn Chevrette- via email

Report on the October book sale.

The tables have been reserved,

U-Haul trucks have been reserved for the 19th & 23rd, I do not have the truck drivers arranged yet.

We are on the CYA calendar for the 19th & 23rd. The only thing that could disrupt the plans is if the CYA guys should have to go to a fire -

*Communications: Jan Hewitt

In Jan's column in July Upcountry News, she promoted Link Plus and cookbooks in the library.

*Membership: Michele Powell

Report presented to members via email. We have 340 members as of today.

Adjournment at 10:25

NEXT MEETING: August 15th @ 9am at the GSA building